



# DEXTER JOHN CHAVEZ

FULL STACK WORDPRESS / LARAVEL  
DEVELOPER

## PROFESSIONAL SUMMARY

Hi, I'm Dexter John Chavez from Tuy, Batangas. I have four years of experience in website development, specializing in both pure coding and using content management systems like WordPress. I am skilled in converting PSD files into live WordPress websites using page builders like Elementor.

I can also create eCommerce websites with payment gateways such as PayPal and Stripe, and I have experience developing custom themes and plugins as needed. My background includes ensuring user-friendly interfaces and full responsiveness across all devices, utilizing media queries, and implementing JavaScript, jQuery, and PHP snippets when necessary.

In addition to my WordPress expertise, I have recently expanded my skill set to include Laravel development. I am proficient in using Laravel Blade for templating, creating APIs, and have a solid understanding of the MVC architecture within Laravel. This allows me to build robust and scalable web applications.

Furthermore, I have experience with SEO integration using tools like Rank Math and Yoast SEO. I also have a background in digital marketing, which includes connecting CRMs to websites, creating forms, embedding content, pop-ups, and simple email automation.

## CONTACT

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**Portfolio:** <https://dexportfolio.site/>

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## WORK EXPERIENCE

### 1. Eternal Digital Marketing England UK | Wordpress Developer | Oct 2025 - Feb 2026

Full Stack Website Developer

- Handling multiple project managers and managing various assigned tasks
- Fixing and troubleshooting WordPress-related issues
- Building landing pages using different page builders
- Developing custom code solutions based on client requirements
- Publishing and scheduling blog content as requested by clients
- Creating pop-ups for sales, promotions, and marketing campaigns
- Ensuring websites are fully responsive and mobile-friendly

## **2. DataSphere Collaboration with ACWA POWER (K.S.A) | Laravel Programmer | May 2025 - Sept 2025**

Data Service Provider

- Updated and synchronized data from the internal system to ACWA Power's live website.
- Worked within the MVC architecture to maintain and optimize Laravel backend code.
- Organized and refactored existing codebases to improve readability and performance.
- Displayed system data and analytics through dynamic graphs and dashboards on ACWA Power's web platform.
- Helped develop an automated integration system that pulled real-time data from the internal system to a third-party event platform via APIs.
- Created and managed controllers, routes, and Blade views for new website features.
- Implemented search and filtering functionalities for enhanced data accessibility.
- Fixed responsive design issues to ensure consistent user experience across all devices.

## **3. Smart Inbox Technology | Mid Full Stack Developer | October 2024 - March 2025**

I.T COMPANY SERVICES

- Web Design and Development
- SEO Optimization
- Google Console & Analytics
- E-commerce Solutions
- Custom Development
- Site Security & Maintenance
- Installing WordPress and configuring hosting
- Purchasing domain names and setting up DNS
- Setting up Laravel app projects
- Creating components and layouts in Laravel
- Understanding of MVC architecture in Laravel
- Creating Blade templates in Laravel
- Developing Laravel APIs
- Testing APIs using Postman

## **4. TechZ Digital | Wordpress Developer | August 2023 - October 2024**

OUTSOURCING DIGITAL MARKETING COMPANY

- Coding custom shortcodes connected to ACF and CPT
- Building pages using Elementor Page Builder
- Converting old PHP websites into WordPress websites with complete functionality
- Converting Figma designs into WordPress websites

## **Client # 1**

### **Brandstar Digital Marketing Based Miami Florida | Frontend Wordpress Developer | Sept 2023 - April 2024**

- Handling different project managers and receiving various tasks from them
- Fixing all related WordPress tasks
- Building different landing pages using various page builders
- Creating custom code to meet client needs
- Adding blogs as scheduled by the client
- Creating pop-up sales or promotions for their websites
- Ensuring that the website is mobile-friendly and responsive

## **Client # 2**

### **SellerSnap Based on Israel | Wordpress Developer + Marketing | April 2024 - October 2024**

- Maintaining the website
- Performing daily backups
- Ensuring that the website is error-free and bug-free
- Coding page templates using HTML, CSS, Bootstrap, and JavaScript
- Creating Advanced Custom Fields (ACF) and Custom Post Types (CPT) connected to the page template
- Connecting ACF and CPT to the WordPress page template using PHP code
- Ensuring that the website is mobile-friendly and responsive
- Integrating HubSpot forms into WordPress
- Creating email templates on HubSpot
- Adding partner items and blog posts to the website

## **5. Yaramay | Website Developer | January 2022 - April 2023**

### **I.T COMPANY**

- Coding Full Stack Projects using HTML CSS BOOTSTRAP JAVASCRIPT VUEJS and LARAVEL
- Ensuring that the website is mobile friendly
- Maintaining the website
- Securing the Database is secured
- Creating a functional website for Manpower Agencies
- Converting Figma designs into WordPress websites

## **6. Freelancer | Junior Website Developer | January 2021 - January 2022**

### **FREELANCE**

- Creating a website template using HTML, CSS, JavaScript, and Bootstrap
- Ensuring that the website is mobile-friendly
- Assisting senior developers with their work
- Helping senior developers add sections and pages to the WordPress website

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## ACADEMIC HISTORY

### Imus Computer College | 2022-2024

Applied Computer Science | Graduate

### Coursera

Web Development Courses

### Udemy

Web Development Courses

### Youtube

Web Development Courses

### Learn Computer Today | 2021-2021

Website Development Course

Coding Bootcamp Frontend Development

### Golden Gate Colleges | Batangas City

BS Electrical Engineering Undergraduate

## CERTIFICATION

### Microsoft License (2024)

Microsoft Seminar and Examination at Imus Computer College

## PROJECTS

- [Luxurious Beauty](#)
- [Mappia Store](#)
- [Mappia Job Site](#)
- [Smart Inbox Technology Website](#)
- [TheJobConnection Manpower Agency](#)
- [PrimeWorld Manpower Agency](#)
- [Elizalde Broadcasting Website](#)
- [Brandstar Digital Marketing](#)
- [SellerSnap](#)
- [and many more...](#)